

barleyDINE™ 2009 ADVERTISING CONTRACT

FILL OUT INFORMATION BELOW:

ORGANIZATION NAME

ORGANIZATION CONTACT

ADDRESS

CITY/STATE/ZIP

PHONE

FAX

EMAIL

WEBSITE

PRODUCT TO BE ADVERTISED

SIGNATURE

DATE

ORDER & PAYMENT

AD SIZE/RUN-TIME

DESIGN

DATE FOR POSTING

TOTAL COST

CHECK ATTACHED/ENCLOSED - MAKE PAYABLE TO LEPEY DESIGN, LLC

CREDIT CARD PAYMENT AT PAYPAL - JRAND@BARLEYDINE.COM

JOSHUA LEPEY C/O BARLEYDINE
1907 MEMORIAL AVE, WILLIAMSPORT, PA 17701
JRAND@BARLEYDINE.COM • 570-279-8487

TERMS & CONDITIONS

- Materials will not be returned to Advertiser and will be discarded after six (6) months.
- Payment due with order. Cancel order up to 10 days prior to posting.
- Advertiser shall submit to Barleydine all advertising and editorial materials not later than five (5) days prior to posting. Alterations requiring additional work will be charged at current rates. Insertion orders are binding after closing dates. Cancellations must be received no later than 5 days after the Space Reservation Due date. Advertisers canceling after this date will be billed for space ordered.
- Barleydine reserves the right to reject any advertisement at any time after receipt of proof of text, copy and/or illustrations.
- Barleydine shall not be liable for any damages for failure to fulfill an order for any reason whatsoever, including but not limited to labor disputes, strike, war, riot, insurrection, civil commotion, fire, flood, accident, storm, act of God, or any other circumstances.
- Any specification or order for the use or non-use of any particular position where the advertisement is to be inserted shall be treated as a request only.
- Barleydine reserves the right to cancel this Agreement at any time upon Advertiser's failure to pay any bill when due.
- In the event Barleydine must employ an attorney to collect sums due hereunder or to enforce compliance by Advertiser with any of the terms of this Agreement, Advertiser shall pay to Barleydine attorney's fees and other costs incurred by ARDA in connection with any legal actions and appeals thereof.
- Advertiser shall indemnify Barleydine and hold Barleydine harmless from any and all loss, cost, expense and damages on account of any and all manner of claims, demands, actions and proceedings that may be instituted against Barleydine on grounds alleging that any advertisement submitted hereunder by or on behalf of Advertiser violates any copyright or any proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person's right to privacy or other personal rights.
- This writing contains the entire Agreement of the Parties. No representations were made or relied upon by either party, other than those expressly set forth in this Agreement. No agent, employee or other representative of either party is empowered to alter any of the terms hereof, unless done in writing and signed by a duly authorized officer, employee or other representative of the respective parties.
- Barleydine expects all those featured as advertisers on the Barleydine website to be in full compliance with the ARDA Code of Standards & Ethics. Barleydine reserves the right to refuse posting of questionable articles or advertisements on its website that raise any issues of ethics.

PRICING

HOME PAGE	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS	DESIGN OPTIONAL
FULL BANNER 468px X 60px	\$40	\$110	\$220	\$450	\$50
FULL BANNER VERTICAL NAVIGATION BAR 392px X 72px	\$40	\$110	\$220	\$450	\$50
HALF BANNER 234px X 60px	\$30	\$80	\$160	\$330	\$40
SMALL HORIZONTAL 245px X 148px	\$40	\$110	\$220	\$450	\$50
FULL CALLOUT 245px X 444px	\$110	\$320	\$640	\$1290	\$100